



4 March 2024

Dear Parent/Carer,

National Careers Week

This week is National Careers Week and to celebrate we will be holding careers assemblies for all year groups detailing the skills students need to thrive later in life and all the different pathways available to them.

I attached a copy of The Parents' Guide to National Careers Week 2024 which contains useful information regarding post 16 and post 18 options.

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we currently use Unifrog; an award-winning, online destinations platform.

Unifrog is the universal destinations platform and is designed to support students in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload, to writing a winning CV. Students have access to a wide variety of video and written content, and interactive quizzes and tests, including:

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs (Massive Online Courses) and courses, and find wider reading materials.	Years 7-13
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of career events the school has added to their accounts.	Years 7-13
Searching for opportunities	Find scholarships, activities, and bursaries to support their Higher Education journey. Find and compare degrees in the UK and overseas, live apprenticeships, and Further Education courses.	Years 10-13
Application materials /	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 /	Years 11-13



w: campionacademy.org.uk





Making	18 intentions.	
applications		

You can also have your own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps. The sign-up code you need is **CMSNparents** and you can sign up here: www.unifrog.org/code. Please note that this code is only valid until **Friday 12**th **April 2024**. You can also sign up to Unifrog's parent/carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org or email me at careerslead@campionschool.org.uk

Yours sincerely

Mrs Nicola Capon

Careers Lead

